



# JEUX VIDÉO, TECHNOLOGIE, SCIENCES DES DONNÉES... ET LA STATISTIQUE DANS TOUT ÇA?

Nicolas Grenon-Godbout



Partie I

# MON PARCOURS



# LA PREMIÈRE ÉTINCELLE:

“The **best thing** about being a **statistician** is that you get to play in everyone's backyard.”

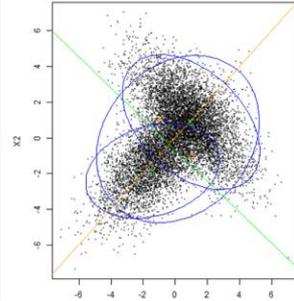
~ John Tukey



## LA 2E

```
76 int testVic(int tableau[][SIZE])
77 = {
78     int i,j,k;
79     int test=tableau[0][0];
80     if (test)
81     = {
82         for(i=1,j=1;i<SIZE;i++,j++)
83             if(tableau[i][j]!=test)
84             = {
85                 test=0;
86                 break;
87             }
88         if(test) return test;
89     }
90
91     test=tableau[SIZE-1][0];
92     if (test)
93     = {
94         for(i=SIZE-2,j=1;j<SIZE;i--,j++)
95             if(tableau[i][j]!=test)
96             = {
97                 test=0;
98                 break;
99             }
100         if(test) return test;
101     }
102
103     for(k=0;k<SIZE;k++)
104     = {
105         if(test=tableau[k][k])
106         = {
107             for(i=0;i<SIZE;i++)
108                 if(tableau[i][k]!=test)
109                 = {
110                     test=0;
111                     break;
112                 }
113             if(test) return test;
114         }
```

# LA 3<sup>E</sup>



```
mcmc_adReg = function(rr = 1,n,t0,k,init, cible, paramCible, c,c1,C2, beta, a,b,kMoy,
{
  ##### dimensions en temps
  if(k==1) d = length(init)
  else d = dim(init)[1]
  if(!is.matrix(C)) stop("C not a matrix")
  if(dim(C)[1] != dim(C)[2]) stop("C is not square")
  if(dim(C)[1] != d) stop("dimension of C does not match the initial chain value")
  ##### nombre de chaînes
  t0 = round(t0/k) + 1
  n = round(n/k) + 1
  #####
  #####
  x = array(0,c(d,k,n-1))
  cumJump = rep(0,n - t0 + 1)
  if(k==1) x[,1] = init
  else x[,k] = init
  #####
  region=matrix(as.integer(2),k,n-1)
  region0 = matrix(as.integer(2),k,n-1)
  regioncand = matrix(as.integer(2),k,n)
  #####
  prop=matrix(as.integer(3),k,n)
  #####
  lambda1 = 0.5
  lambda2 = lambda1
}
```

## Divide and Conquer: A Mixture-Based Approach to Regional Adaptation for MCMC

Yan BAI, Radu V. CRAIU, and Antonio F. DI NARZO

The efficiency of Markov chain Monte Carlo (MCMC) algorithms can vary dramatically with the choice of simulation parameters. Adaptive MCMC (AMCMC) algorithms allow the automatic tuning of the parameters while the simulation is in progress. A multimodal target distribution may call for regional adaptation of Metropolis-Hastings samplers so that the proposal distribution varies across regions in the sample space. Establishing such a partition is not straightforward and, in many instances, the learning required for its specification takes place gradually, as the simulation proceeds. In the case in which the target distribution is approximated by a mixture of Gaussians, we propose an adaptation process for the partition. It involves fitting the mixture using the available samples via an online EM algorithm and, based on the current mixture parameters, constructing the *regional adaptive algorithm with online recursion* (RAPTOR). The method is compared with other regional AMCMC samplers and is tested on simulated as well as real data examples.

$$\begin{aligned} &= \sup_x \sup_A \left| \int_A (P_{r_{i+1}}(x,y) - P_r(x,y)) dy \right| \\ &= \sup_x \sup_A \left| \int_A f_{r_{i+1}}(x,y) \alpha_{i+1}(x,y) dy - \int_A f_r(x,y) \alpha_i(x,y) dy \right| \\ &\quad + \mathbb{I}(x \in A) \left| \int_S f_{r_{i+1}}(x,y) (1 - \alpha_{i+1}(x,y)) dy - \int_S f_r(x,y) (1 - \alpha_i(x,y)) dy \right| \\ &\leq \sup_x \sup_A \int_A |f_{r_{i+1}}(x,y) \alpha_{i+1}(x,y) - f_r(x,y) \alpha_i(x,y)| dy \\ &\quad + \mathbb{I}(x \in A) \int_S |f_{r_{i+1}}(x,y) (1 - \alpha_{i+1}(x,y)) - f_r(x,y) (1 - \alpha_i(x,y))| dy \\ &\leq \sup_x \int_S |f_{r_{i+1}}(x,y) \alpha_{i+1}(x,y) - f_r(x,y) \alpha_i(x,y)| dy \\ &\quad + \int_S |f_{r_{i+1}}(x,y) (1 - \alpha_{i+1}(x,y)) - f_r(x,y) (1 - \alpha_i(x,y))| dy \end{aligned}$$

# UN APPEL D'UBI...



**« Je cherche  
quelqu'un  
d'intelligent »**







# CONCLUSION

## LES BASES

Les concepts mathématiques et statistiques fondamentaux sont à la base de l'édifice de la science des données. Une bonne formation dans ces domaines ne ferme aucune porte, au contraire.

## LES TECHNOLOGIES

Il ne faut pas tout connaître d'entrée de jeu, seulement avoir le potentiel de pouvoir y arriver. Reste que des acquis conceptuels et pratiques en informatique sont un gros avantage pour savoir s'adapter.

## LE PLUS IMPORTANT

Développer une capacité d'apprendre, de autonomie et une curiosité sans borne, car l'université n'est que le début de notre formation.



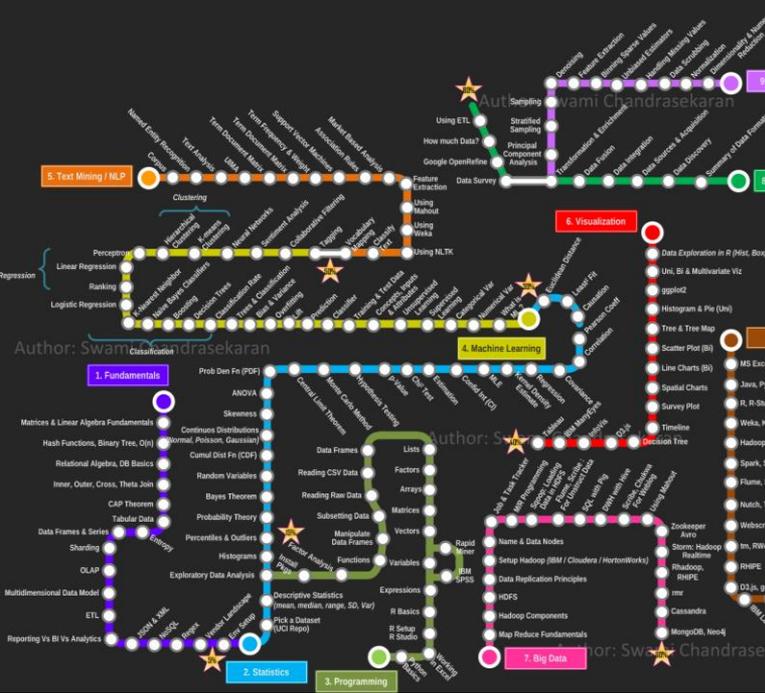


Partie II

# DS @ UBISOFT



**Science des  
données ?**

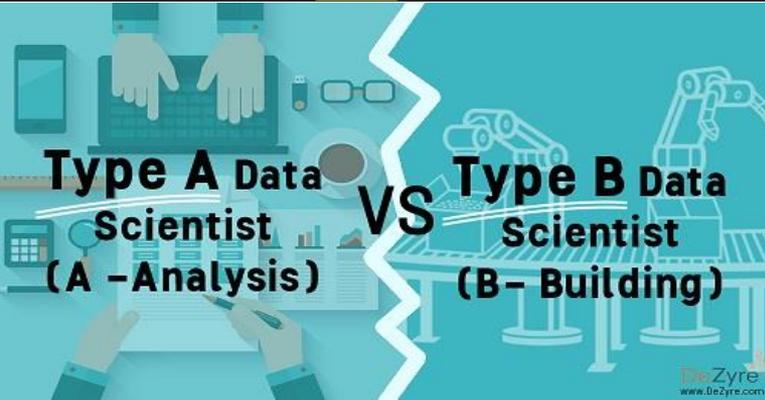
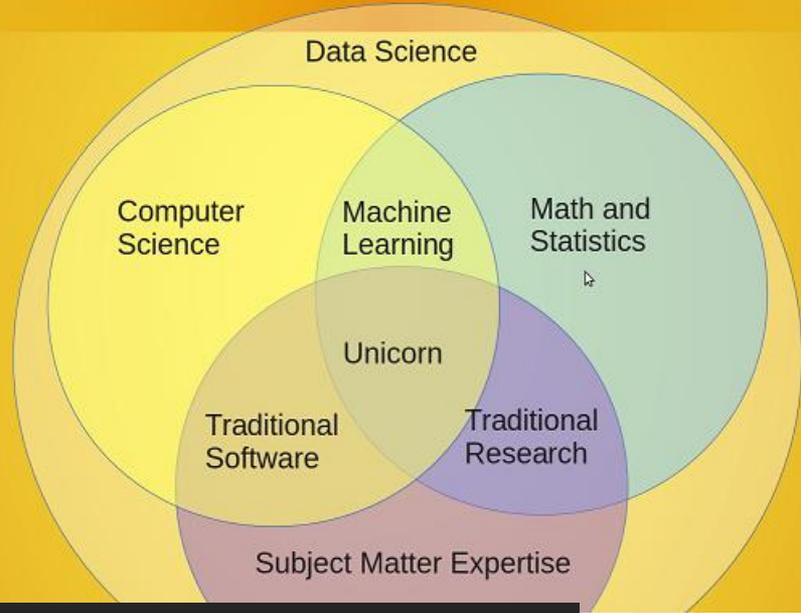


# Science des données ?

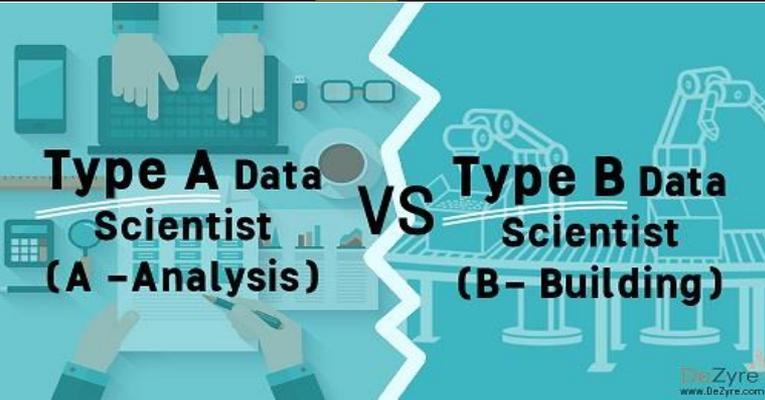
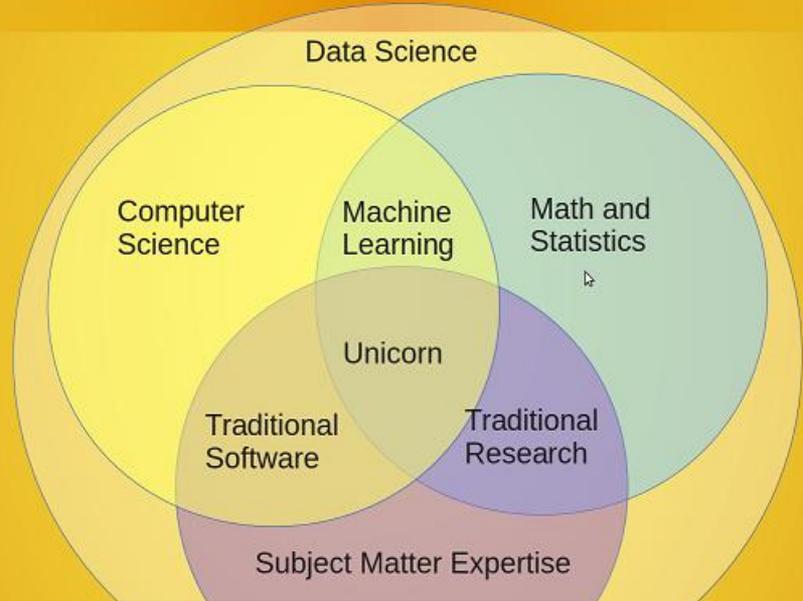




# Data Science Venn Diagram v2.0



# Data Science Venn Diagram v2.0



Data Science Unicorn



**ML Product Manager**

**Data Science  
Team Lead**

**People Skills**

**ML Products**

**ML/AI Engineer**



**Data Science**

**ML Tech Lead / Architect**

**Data Science  
Consultant**

**R&D Scientist**



**ROLLER CHAMPIONS**



**ASSASSIN'S CREED**



**FAR CRY**



**FOR HONOR**



**RAINBOW SIX**



**WATCH DOGS**



**CHILD OF LIGHT**



**SPLINTER CELL**



**PRINCE OF PERSIA**

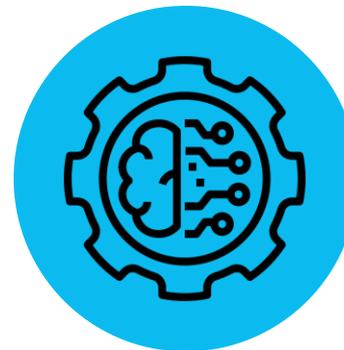
# WHAT WE DO



GAMEINSIGHTS



PRODUCTION ASSISTANCE



LIVEML APPLICATIONS

# STATISTICIAN



What my friends think I do



What my mom thinks I do



What society thinks I do



What my boss thinks I do

United - SPSS Data Editor

	whyft	ye		
18	23.00			
19	22.15			
20	20.58			
21	20.00			
22	22.73			
23	21.62	480.00	000.00	2.00

What I think I do



What I actually do

# STAT=?DS

One doesn't need to look far to see click-bait capitalizing on the befuddlement about this new state of affairs:

- *Why Do We Need Data Science When We've Had Statistics for Centuries?*

Irving Wladawsky-Berger

Wall Street Journal, CIO report, May 2, 2014

- *Data Science is statistics.*

When physicists do mathematics, they don't say they're doing number science. They're doing math. If you're analyzing data, you're doing statistics. You can call it data science or informatics or analytics or whatever, but it's still statistics. ... You may not like what some statisticians do. You may feel they don't share your values. They may embarrass you. But that shouldn't lead us to abandon the term 'statistics'.

Karl Broman, Univ. Wisconsin<sup>6</sup>

On the other hand, we can find pointed comments about the (near-) irrelevance of statistics:

- *Data Science without statistics is possible, even desirable.*

Vincent Granville, at the Data Science Central Blog<sup>7</sup>

- *Statistics is the least important part of data science.*

Andrew Gelman, Columbia University<sup>8</sup>



# LA STAT DANS L'ADS



CONSULTATION

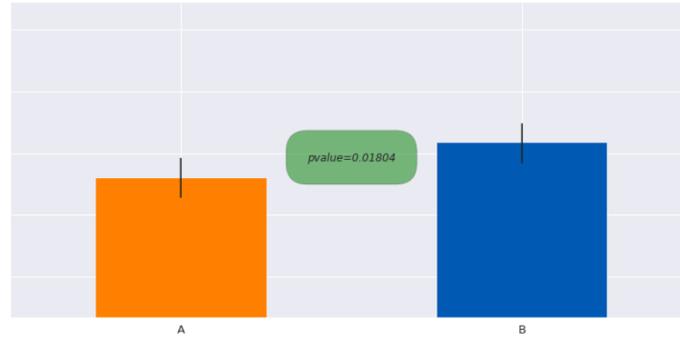


LES PETITS +

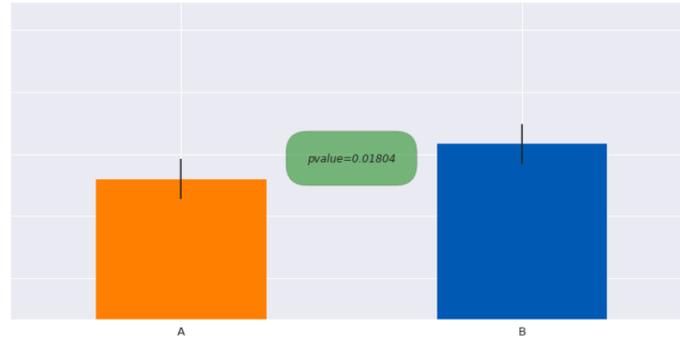


LES APPLICATIONS  
FONDAMENTALES

# ÊTRE STATEU.SE DE SERVICE



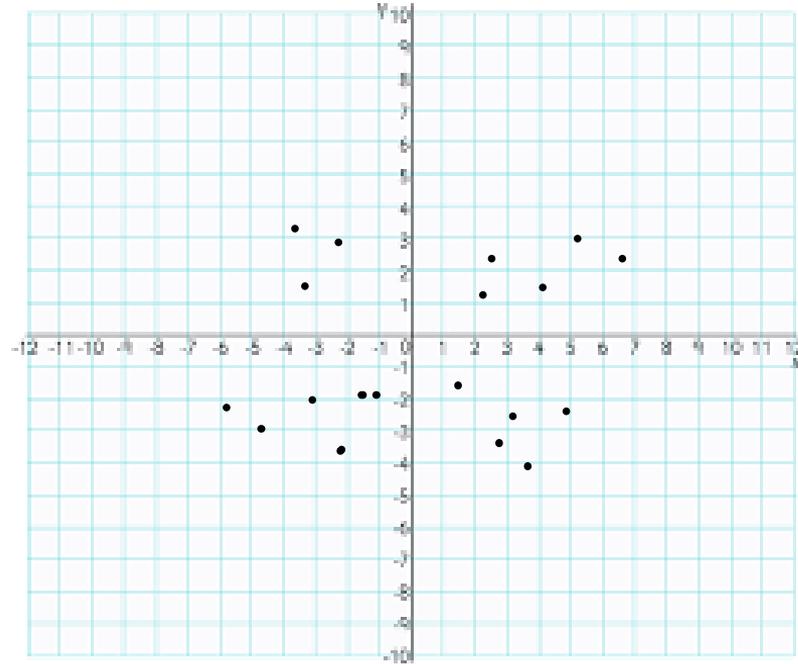
# ÊTRE STATEU.SE DE SERVICE



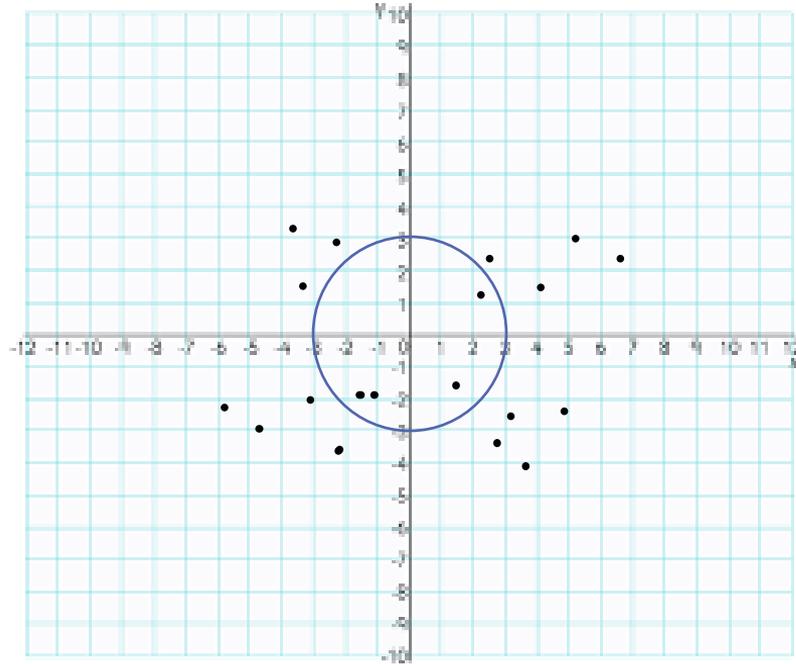
0.37701159	0.070547117	0.326791063	0.771936443	1.11E-62	0.018040747
0.033413119	0.130700809	0.19883805	0.993519492	8.87E-39	0.002261022
0.491265754	0.23050403	0.11990524	0.071253792	1.00E-21	0.000250067
0.461195004	0.609647209	0.480817436	0.046906079	0.000139121	0.013004543



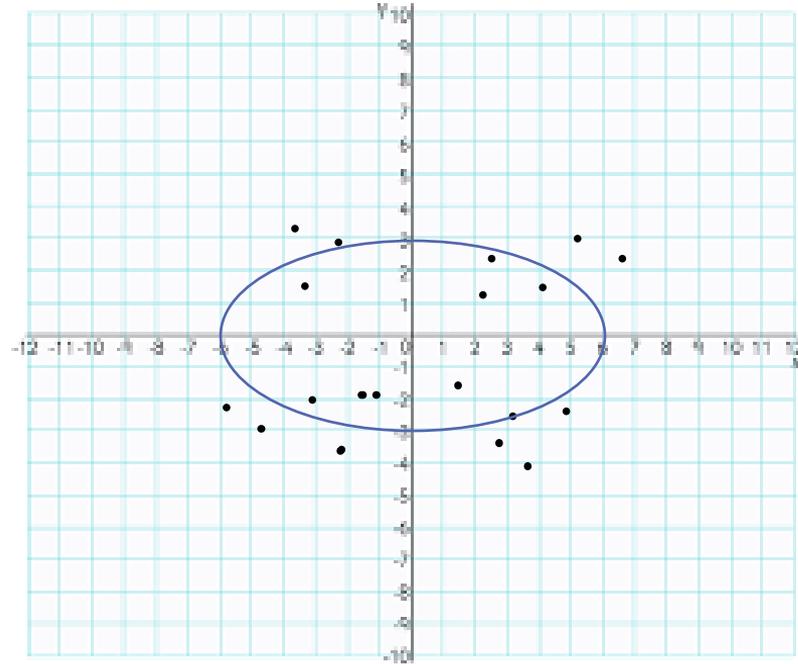
# ÊTRE MATHEU.SE DE SERVICE (X2)



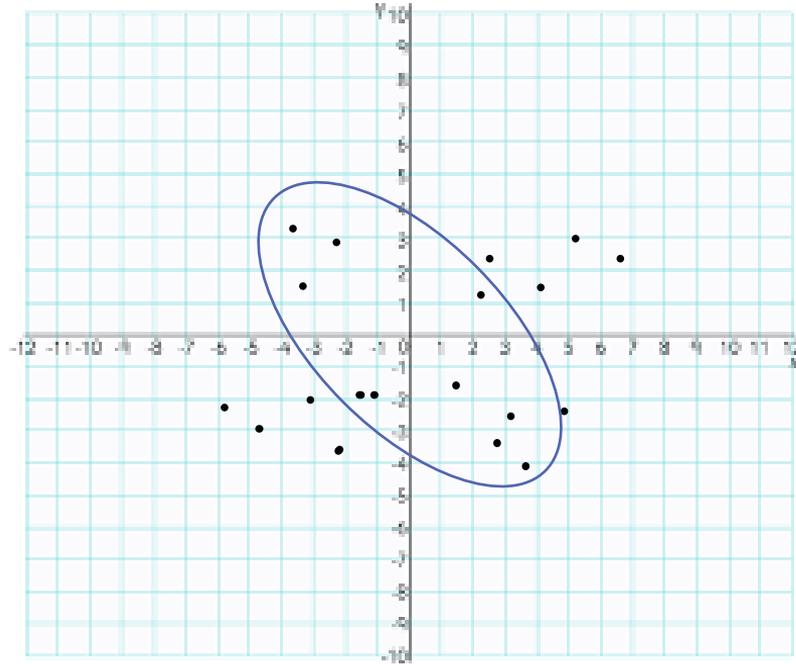
# ÊTRE MATHEU.SE DE SERVICE (X2)



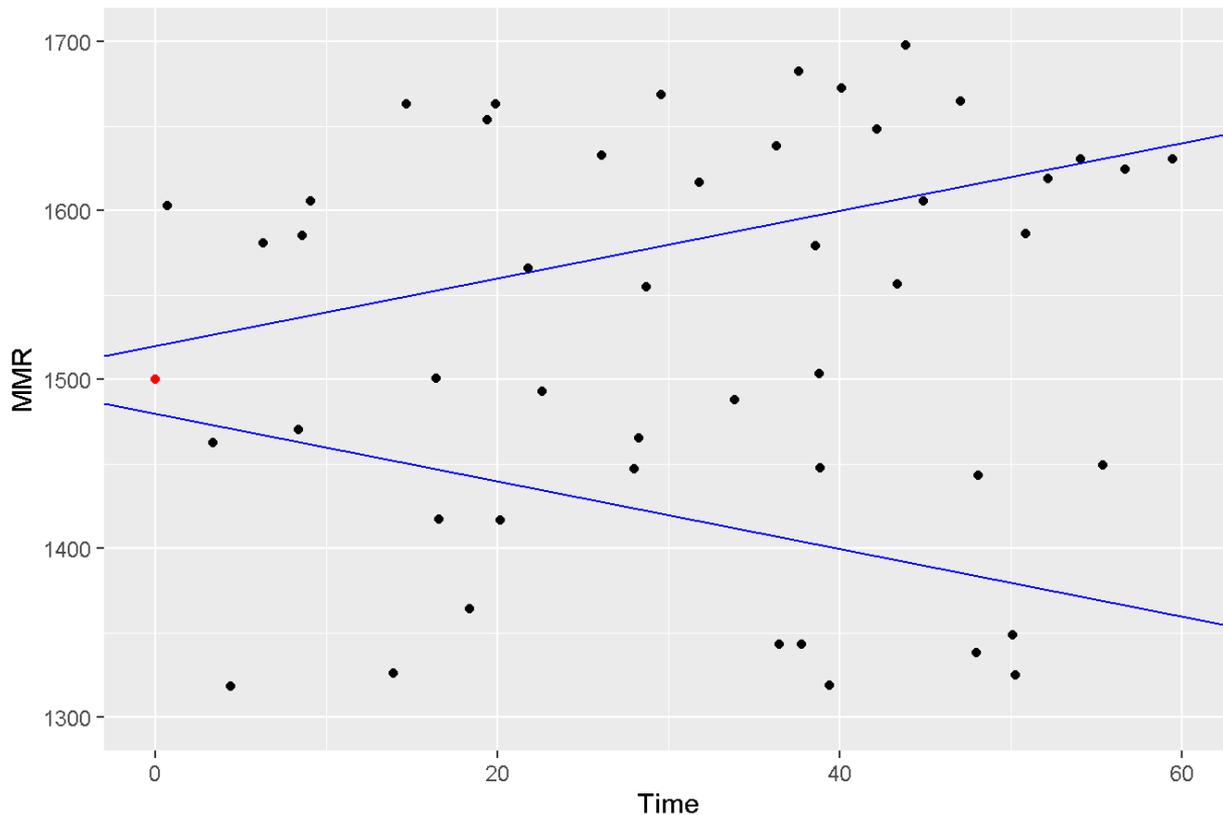
# ÊTRE MATHEU.SE DE SERVICE (X2)



# ÊTRE MATHEU.SE DE SERVICE (X2)



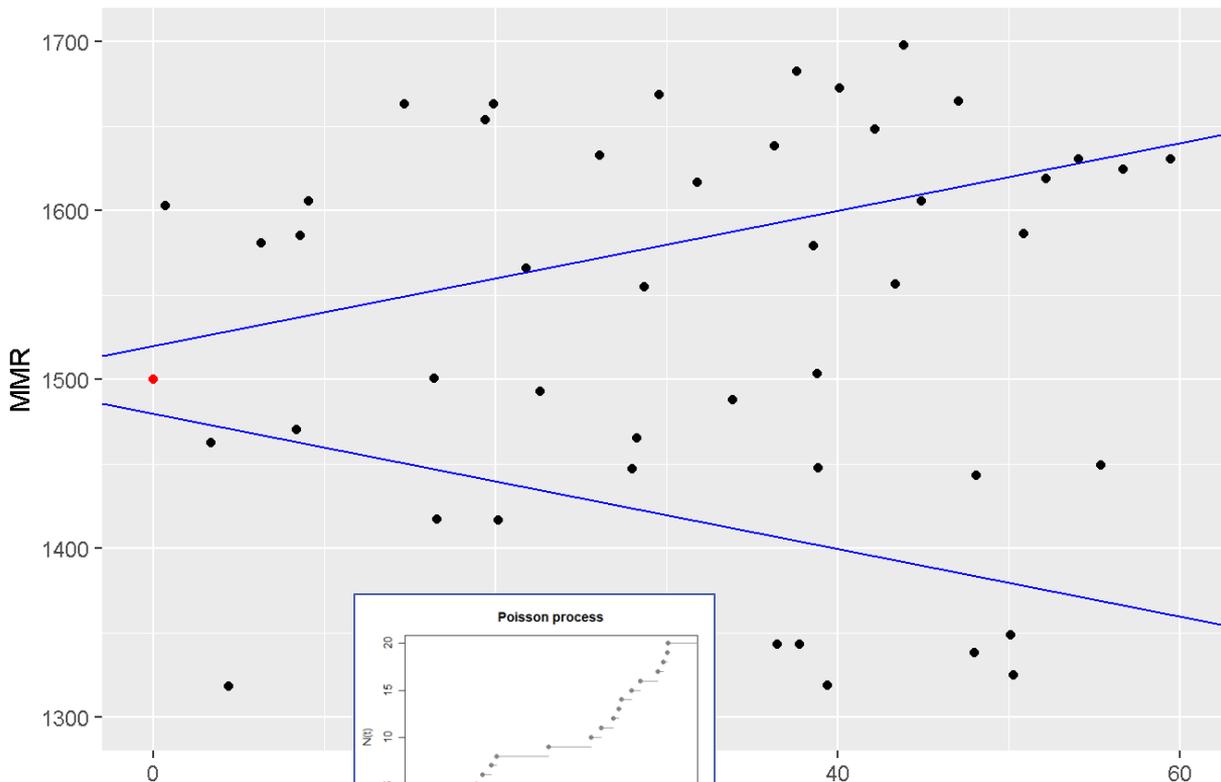
# LES PETITS+: MATCHMAKING



High activity, MMR limit in blue: because of a relatively rapid MMR limit expansion, the red player quickly found an acceptable match, but with a stricter limit, he would have found a closer match some seconds later.



# LES PETITS+: MATCHMAKING

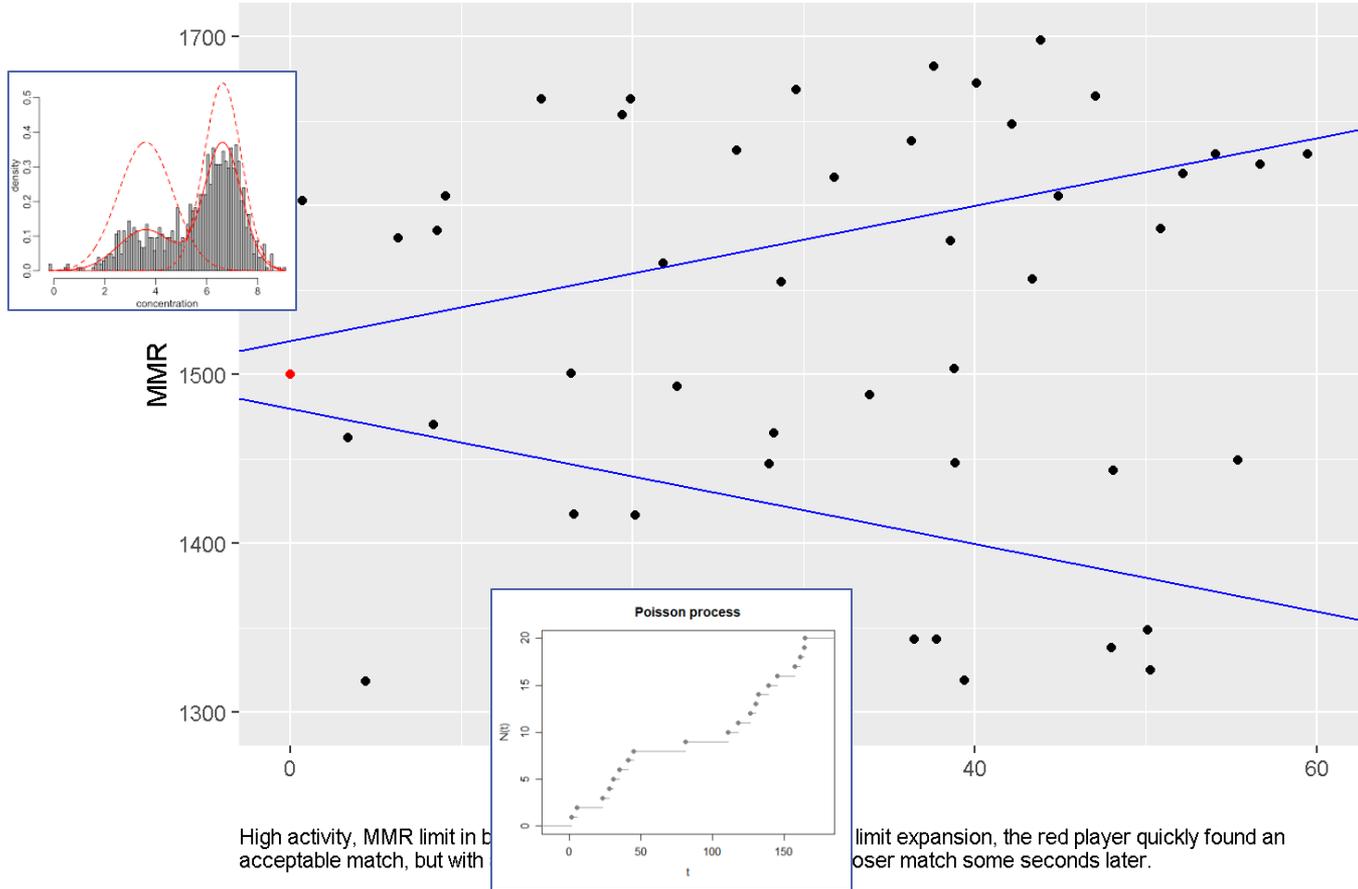


High activity, MMR limit in b  
acceptable match, but with

limit expansion, the red player quickly found an  
loser match some seconds later.



# LES PETITS+: MATCHMAKING

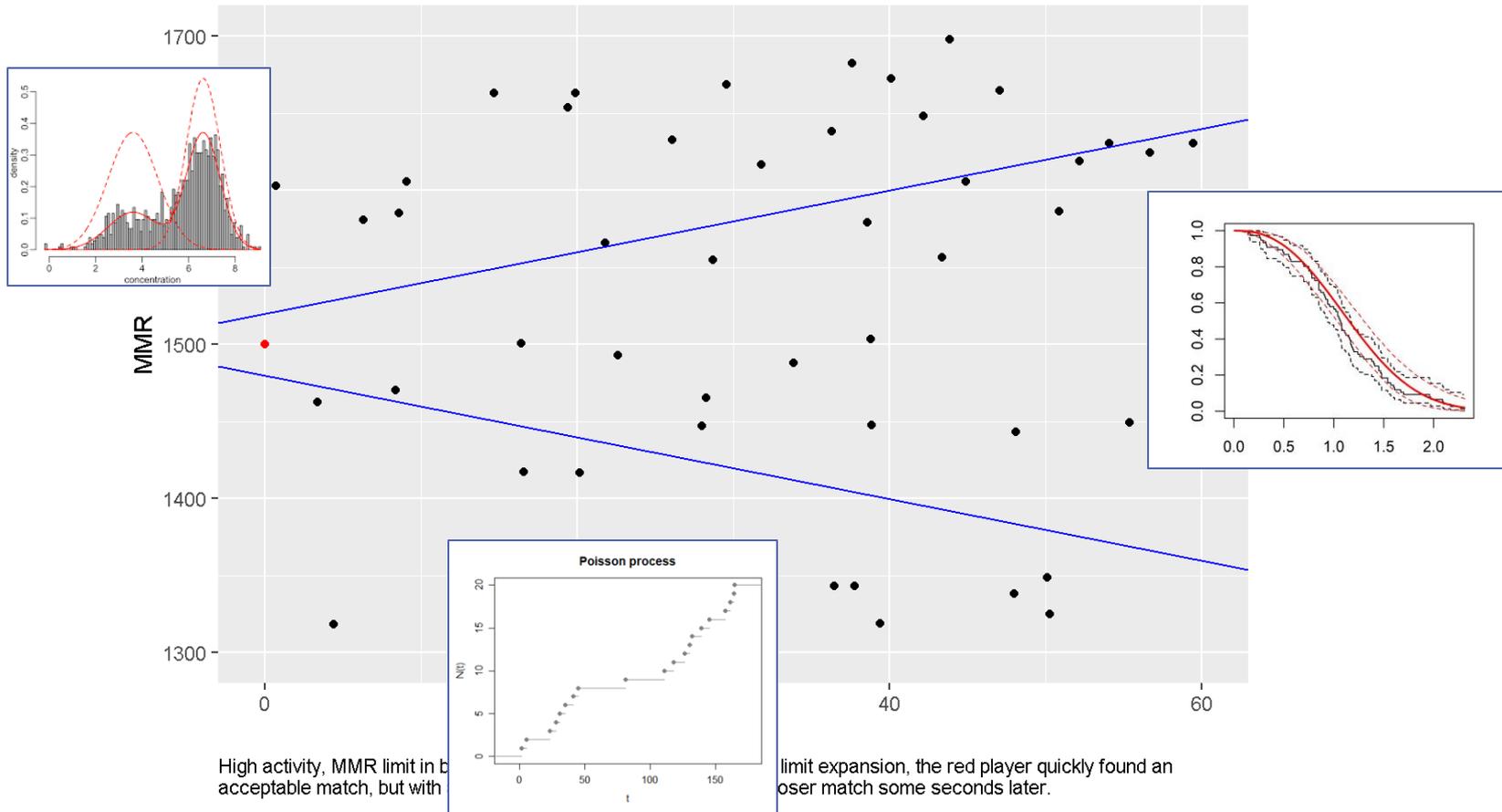


High activity, MMR limit in b  
acceptable match, but with

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# LES PETITS+: MATCHMAKING



High activity, MMR limit in b acceptable match, but with

limit expansion, the red player quickly found an loser match some seconds later.



# LES APPLICATIONS FONDAMENTALES: SKILL RATING

**Goal** : Assign a **rating** to each player in a population, based on **matches' outcome**.

**Objective** : The rating should represent their relative **proficiency at winning games**.

**Usage** :

- Provide an **overall ranking** of the players.
- Use the rating to **match players** of similar skill together.

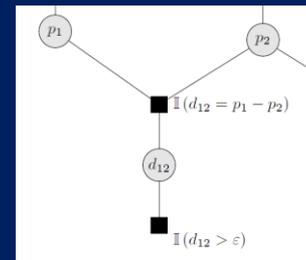
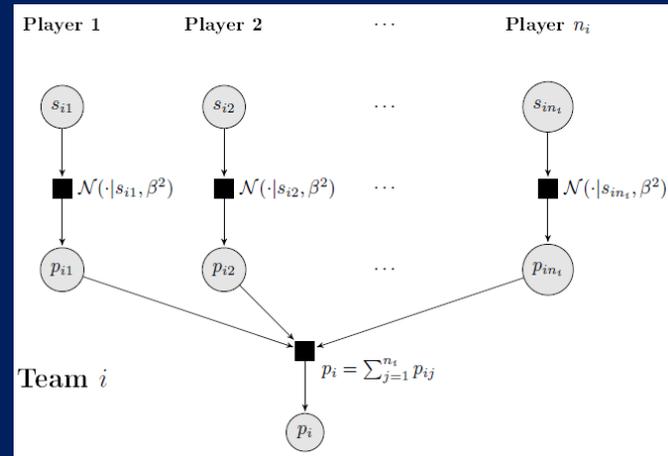


# Ranking Model Assumptions

In a population of  $n$  players

- 1) Each player has a skill value  $s \in \mathbf{R}$ .
- 2) For a given match, player  $j$  in team  $i$  has a random performance value  $p_{ij}$  based on  $s_{ij}$ . Usually:  $p_{ij} \sim N(s_{ij}, \beta^2)$ .
- 3) A player's skill value contributes additively to its team's performance:  
$$p_j = \sum_{i=1}^{n_i} p_{ij}.$$
- 4) The team with the highest performance is ranked highest.  
So that in a Two-teams match, team 1 wins with probability

$$\mathbb{P}(p_1 > p_2).$$



# Skill Rating Model

## Rating Model = Ranking Model + Inference mechanism

- Most models suppose random normal skill values :  $S_{ij} \sim N(\mu_{ij}, \sigma_{ij}^2)$
- Inference is made on  $(\mu_{ij}, \sigma_{ij}^2)$
- Bayesian inference :
  - $\theta$  : Collection of all skills
  - $x$  : Match(es) outcome(s)
  - Compute  $\pi(\theta|x) \propto p(x|\theta)\pi_0(\theta)$
  - $\pi_0(\theta)$  : Prior skill distribution
  - $p(x|\theta)$  : Ranking model
- To preserve distribution family,  $\pi(\theta|x)$  is approximated by a normal.
- So that only  $\mu_{ij}, \sigma_{ij}^2$  are updated as the posterior mean and variance.

3.1.1 For  $g = 1, \dots, k, g \neq i$ ,

$$\delta_g = \frac{\sigma_i^2}{c_{ig}} \times \begin{cases} V\left(\frac{\mu_i - \mu_g}{c_{ig}}, \frac{c_i}{c_{ig}}\right) & \text{if } r(g) > r(i), \\ \tilde{V}\left(\frac{\mu_i - \mu_g}{c_{ig}}, \frac{c_i}{c_{ig}}\right) & \text{if } r(g) = r(i), \\ -V\left(\frac{\mu_i - \mu_g}{c_{ig}}, \frac{c_i}{c_{ig}}\right) & \text{if } r(g) < r(i), \end{cases}$$

$$\eta_g = \left(\frac{\sigma_i}{c_{ig}}\right)^2 \times \begin{cases} W\left(\frac{\mu_i - \mu_g}{c_{ig}}, \frac{c_i}{c_{ig}}\right) & \text{if } r(g) > r(i), \\ \tilde{W}\left(\frac{\mu_i - \mu_g}{c_{ig}}, \frac{c_i}{c_{ig}}\right) & \text{if } r(g) = r(i), \\ W\left(\frac{\mu_i - \mu_g}{c_{ig}}, \frac{c_i}{c_{ig}}\right) & \text{if } r(g) < r(i), \end{cases}$$

where

$$c_{ig} = (\sigma_i^2 + \sigma_g^2 + 2\beta^2)^{1/2},$$

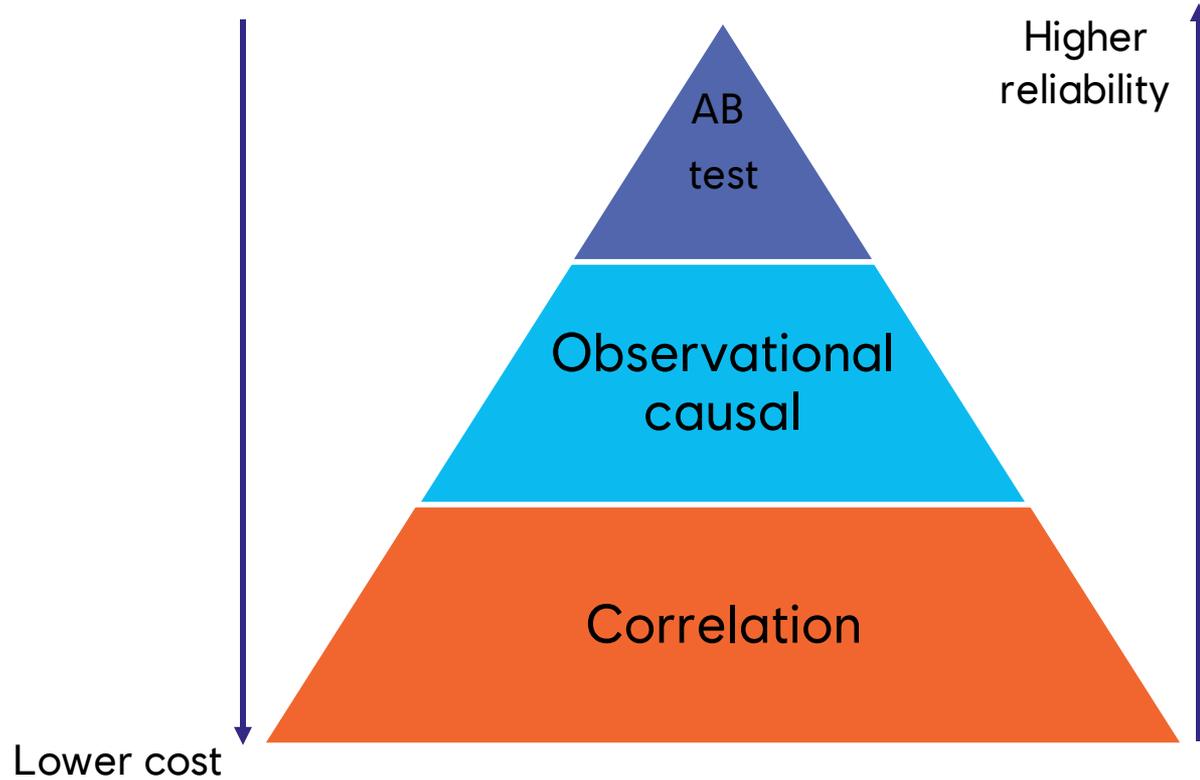
$$\Phi(x) = \frac{1}{\sqrt{2\pi}} e^{-x^2/2}, \quad \Phi(x) = \int_{-\infty}^x \phi(u) du,$$

$$V(x, t) = \Phi(x-t)/\Phi(x-t), \quad W(x, t) = V(x, t)(V(x, t) + (x-t)),$$

$$\tilde{V}(x, t) = \frac{\Phi(t-x) - \Phi(-t-x)}{\Phi(t-x) - \Phi(-t-x)},$$

$$\tilde{W}(x, t) = \frac{(t-x)\Phi(t-x) - (-t-x)\Phi(-t-x)}{\Phi(t-x) - \Phi(-t-x)} + \tilde{V}(x, t)^2.$$

# INFÉRENCE CAUSALE



# INFÉRENCE CAUSALE

Participants (Treatment)

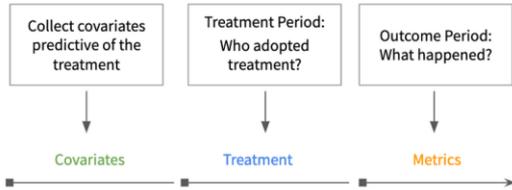


VS

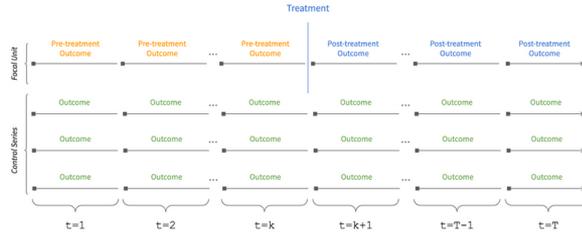
Non-Participants (Control)



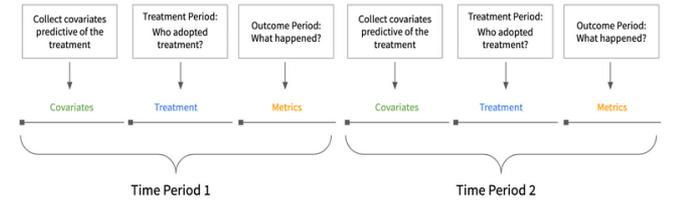
# Inférence Causale



## Cross-sectional Study



## Interrupted Time Series



## Panel Data Study





Partie III

# TEAM LEAD DS @ UBISOFT



# TEAM LEADING

COLLABORER

DISSÉMINER DE  
L'INFORMATION

CONTINUER DE  
SE FORMER

EXPÉRIMENTER  
ET ITÉRER

JONGLER,  
S'ORGANISER

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# TEAM LEADING

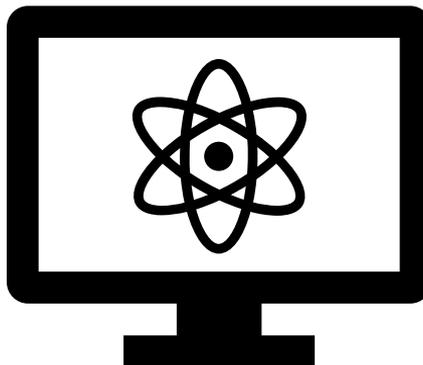
COLLABORER

DISSÉMINER DE  
L'INFORMATION

CONTINUER DE  
SE FORMER

EXPÉRIMENTER  
ET ITÉRER

JONGLER,  
S'ORGANISER





MERCI

QUESTIONS?

